



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 103548

Schedule Dates 10/23/12-10/29/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/2174/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A ADD
OBAMA FOR AMERICA

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07914518
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,210.00
Net Total \$52,190.00
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 34 | \$55,800.00 |
| Nov. 2012 | 4 | \$5,600.00 |
| Grand Total: | 38 | \$61,400.00 |

56 69800

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|---|----------|
| 1.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 5A- 5:55A (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | 5A NEWS | 10/22/12 |
| 2.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 5:57A- 7A (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | 6A NEWS | 10/22/12 |
| 3.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 7A- 8A (EST) | 2 | | X | X | X | X | | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | CBS THIS MORNING 1 | 10/22/12 |
| 4.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 8A- 8:55A (EST) | 2 | | X | X | X | X | | | 2 | \$1,000.00 | \$2,000.00 | WBNS-TV (WBNS) | CBS THIS MORNING 2 | 10/22/12 |
| 5.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 4:25A- 4:58A (EST) | 1 | | X | X | X | X | | | 1 | \$200.00 | \$200.00 | WBNS-TV (WBNS) | 430A NEWS | 10/22/12 |
| 6.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 3 | :30 | 4:58A- 6:56A (EST) | 1 | | | | | | X | | 1 | \$400.00 | \$400.00 | WBNS-TV (WBNS) | SAT AM NEWS | 10/22/12 |
| 7.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 3 | :30 | 6:57A- 9A (EST) | 1 | | | | | | X | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | SAT CBS THIS MORNING | 10/22/12 |
| 8.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 3 | :30 | 6:28A- 8:30A (EST) | 1 | | | | | | | X | 1 | \$400.00 | \$400.00 | WBNS-TV (WBNS) | SUN AM NEWS | 10/22/12 |
| 9.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 3 | :30 | 8:58A- 10:30A (EST) | 1 | | | | | | | X | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | CBS SUNDAY MORNING | 10/22/12 |
| 10.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 8:58A- 9:55A (EST) | 2 | | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | KELLY | 10/22/12 |
| 11.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 9:58A- 10:55A (EST) | 2 | | X | X | X | X | | | | \$800.00 | | WBNS-TV (WBNS) | DEAL | 10/22/12 |
| 11.0.1 | Preempt | 10/23/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - obama in every brk | |
| 11.0.2 | Preempt | 10/23/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - obama in every brk | |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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Schedule Dates 10/23/12-10/29/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/2174/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A ADD
OBAMA FOR AMERICA

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR0791451B
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,210.00
Net Total \$52,190.00
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|----------------------|----------|
| 12.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 10:58A- 11:57A (EST) | 2 | | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | TPIR | 10/22/12 |
| 13.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 11:58A- 12:30P (EST) | 2 | | X | X | X | X | | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | NOON NEWS | 10/22/12 |
| 14.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 12:30P- 2P (EST) | 2 | | X | X | X | X | | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | SOAPS | 10/22/12 |
| 15.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 2P- 3P (EST) | 2 | | X | X | X | X | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | TALK | 10/22/12 |
| 15.0.1 | Preempt | 10/23/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 16.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 3P- 3:55P (EST) | 2 | | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | PHIL | 10/22/12 |
| 17.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 3:58P- 5P (EST) | 2 | | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | OZ | 10/22/12 |
| 18.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 5P- 6P (EST) | 2 | | X | X | X | X | | | 2 | \$2,200.00 | \$4,400.00 | WBNS-TV (WBNS) | 5P NEWS | 10/22/12 |
| 19.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 6P- 6:30P (EST) | 2 | | X | X | X | X | | | 2 | \$2,800.00 | \$5,600.00 | WBNS-TV (WBNS) | 6P NEWS | 10/22/12 |
| 20.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 3 | :30 | 6:28P- 6:57P (EST) | 1 | | | | | | | X | 1 | \$2,200.00 | \$2,200.00 | WBNS-TV (WBNS) | SUN 630P NEWS | 10/22/12 |
| 21.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 6:58P- 7:30P (EST) | 1 | X | | | | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | JEOP | 10/22/12 |
| 22.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 7:30P- 7:57P (EST) | 1 | | X | X | X | X | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | WHEEL | 10/22/12 |
| 23.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 3 | :30 | 6:58P- 7:30P (EST) | 1 | | | | | | X | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | SAT 7P NEWS | 10/22/12 |
| 24.0 | Normal Line / SPOT | 10/23/12-10/23/12 | 3 | :30 | 7:57P- 9P (EST) | 1 | | X | | | | | | 1 | \$6,000.00 | \$6,000.00 | WBNS-TV (WBNS) | NCIS | 10/22/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Agency GMM8 (4408)
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Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/2174/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A ADD
OBAMA FOR AMERICA

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07914518
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,210.00
Net Total \$52,190.00
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| 25.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 3 | :30 | 9P- 10P (EST) | 1 | | | | X | | | | | \$6,000.00 | | WBNS-TV (WBNS) | PERSON OF INTEREST | 10/22/12 |
| 25.0.1 | Preempt | 10/25/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 26.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 3 | :30 | 10P- 11P (EST) | 1 | | | | | | | X | 1 | \$6,000.00 | \$6,000.00 | WBNS-TV (WBNS) | MENTALIST | 10/22/12 |
| 27.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 11P- 11:35P (EST) | 2 | | X | X | X | X | | | 2 | \$2,800.00 | \$5,600.00 | WBNS-TV (WBNS) | LATE NEWS | 10/22/12 |
| 28.0 | Normal Line / SPOT | 10/27/12-10/28/12 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | | | | X | X | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | WKND LATE NEWS | 10/22/12 |
| 29.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 11:35P- 12:37A (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | LETTERMAN | 10/22/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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